

Cecilie Steenbuch Traberg

Cambridge Social Decision-Making Lab, Department of Psychology, University of Cambridge,
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EDUCATION

University of Cambridge <i>PhD Psychology</i> Supervisor: Professor Sander van der Linden	2019- Harding Distinguished Scholarship ESRC Scholar
University of Cambridge <i>M.Phil. Biological Sciences (Psychology)</i> Supervisor: Professor Sander van der Linden Funded by <i>Ib Henriksens Grant, Knud Højgaards Grant, Oticon, Louis-Hansen & Dansk Studiefond</i>	2018-2019
University College London <i>M.Sc. Social Cognition: Research & Applications</i> Supervisors: Dr. Bahador Bahrami & Dr Uri Hertz	2016-2017 Grade: Distinction
University of Lancaster <i>B.Sc. (Hons) Marketing with Psychology</i> Lancaster Award, Creative Writing as Minor	2013-2016 Grade: First Class
Birkerød Gymnasium <i>International Baccalaureate Diploma Programme</i> Bilingual Award (Danish & English)	2010-2012 Grade: 34 points

ACADEMIC POSITIONS

University of Cambridge Supervisor for <i>Advanced Social Psychology & Psychology & Behavioural Science Courses</i>	2021- Cambridge, UK
Cambridge Judge Business School Supervisor for <i>Organisational Behaviour & Marketing courses</i>	2020- Cambridge, UK
University of Cambridge Undergraduate Research Project Supervisor	2019-2020 Cambridge, UK
University of Copenhagen Research Assistant in the Unit for Cognitive Neuroscience	2018 Copenhagen, DK
Copenhagen Business School Research Assistant (full-time) in the Collective Intelligence Unit	2017-2018 Copenhagen, DK
University College London Thesis student in the Institute for Cognitive Neuroscience	2016-2017 London, UK
University of Lancaster Research Assistant in the Moral Cognition and Behaviour Lab	2015-2016 Lancaster, UK

PEER REVIEWED PUBLICATIONS (Note: C.S. Traberg was formerly known as C.S. Olesen)

Traberg, C.S (Forthcoming). Misinformation: broaden definition to curb societal influence. *Nature (Correspondence)*

Roozenbeek, J., **Traberg, C.S.** & van der Linden, S. (2022). Technique-Based Inoculation Against Real World Misinformation. *Royal Society Open Science* 9 (5), 211719.

Traberg, C. S., Roozenbeek, J. & van der Linden, S. (2022). Psychological Inoculation against Misinformation: Current Evidence and Future Directions. *The ANNALS of the American Academy of Political and Social Science*, 700, 136-151.

Rathje, Steve., Roozenbeek, J., **Traberg, C. S.**, Van Bavel, J. J. & van der Linden, S. (2022) Letter to the Editors of *Psychological Science*: Meta-Analysis Reveals that Accuracy Nudges Have Little to No Effect for US Conservatives: Regarding Pennycook et. al (2020). *Psychological Science*.

Traberg, C S. and van der Linden, S. (2022). Birds of a feather are persuaded together: Perceived source credibility mediates the effect of political bias on misinformation susceptibility. *Personality and Individual Differences*, 185, 111269.

van der Linden, S., Roozenbeek, J., Maertens, R., Basol, M., Kácha, O., Rathje, S., & **Traberg, C.** (2021). How Can Psychological Science Help Counter the Spread of Fake News? *The Spanish Journal of Psychology*, 24, E25. doi:10.1017/SJP.2021.23

Hertz, U., Tyropoulou E., **Traberg C. S.**, Bahrami B. (2020). Self-competence increases the willingness to pay for social influence. *Scientific Reports*, 10. DOI: doi.org/10.1038/s41598-020-74857-5

Piazza, J. R., McLatchie, N. M., & **Traberg, C. S.** (2018). Are baby animals less appetizing? Tenderness towards baby animals and appetite for meat. *Anthrozoos*, 31(3), 319-335. DOI: 10.1080/08927936.2018.1455456

Hertz, U., Palminteri, S., Brunetti, S., **Traberg, C. S.**, Frith, C. D., & Bahrami, B. (2017). Neural computations underpinning the strategic management of influence in advice giving. *Nature Communications*, 8(1). DOI:10.1038/s41467-017-02314-5

ACADEMIC VOLUNTEERING

ESRC DTP Cambridge University <i>Student Conference Committee Lead</i>	2020- Cambridge, UK
Cambridge University Psychology Department <i>R-Workshop Founder (Social Psychology)</i>	2020- Cambridge, UK
Cambridge University Psychology Department <i>Biweekly Seminar Series Organiser (Social Psychology)</i>	2020- Cambridge, UK
International Baccalaureate MYP <i>Student Innovator's Programme Reviewer & Mentor</i>	2020- Cambridge, UK
University of Cambridge with the Foreign and Commonwealth Office <i>Climate Change Hackathon Contributor</i>	2019 Cambridge, UK
University College London <i>Confederate at the Institute for Cognitive Neuroscience</i>	2017 London, UK

ACADEMIC FUNDING & SCHOLARSHIPS

ESRC DTP Scholarship	2019-2022
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<i>Economic and Social Research Council</i>	230.000kr
Harding Distinguished Postgraduate Research Allowance <i>Claudia and David Harding Foundation</i>	2019-2022 50.000kr
Harding Distinguished Postgraduate Scholarship <i>Claudia and David Harding Foundation</i>	2019-2022 500.000kr
SPSP Travel Award <i>The Society for Personality and Social Psychology</i>	2020 3.600kr
St. Edmunds College Travel Award <i>St. Edmunds College, University of Cambridge</i>	2019 4.500kr
Direktør Ib Henriksens Grant <i>Direktør Ib Henriksens Fond</i>	2018-2019 25.000kr
Knud Højgaard's Foundation Travel Grant <i>Knud Højgaard's Foundation</i>	2018-2019 25.000kr
Oticon Student Grant <i>Oticon Foundation</i>	2018-2019 25.000kr
Louis-Hansen Student <i>Aage & Johanne Louis-Hansen Foundation</i>	2018-2019 25.000kr
Study Abroad Stipend <i>Danish Ministry of Higher Education & Science</i>	2018-2019 45.000kr
Borgervennen Grant 1788 <i>Borgervennen Foundation</i>	2016-2017 10.000kr
Danish Customs & Tax Association Grant <i>Danish Customs & Tax Association</i>	2016-2017 5.000kr
Henrik Shaws Study Abroad Grant <i>Henrik Shaws Foundation</i>	2016-2017 25.000kr
Study Abroad Stipend <i>Danish Ministry of Higher Education & Science</i>	2016-2017 £45.000

CONFERENCES & TALKS

If you believe, do I believe? Examining the influence of source cues and social context on misinformation susceptibility and its potential effects on online hostility <i>Aarhus '22 Conference on Online Hostility and Bystanders</i>	2022
The influence of source cues and social context on misinformation susceptibility (and what to do about it) <i>Social Action Colloquium, Social Action Lab at University of Pennsylvania (Invited speaker)</i>	2022
If you believe, do I believe? Examining the influence of source cues and social context on persuasion by misinformation <i>Society for Social and Personality Psychology Main Conference (Single-paper presenter)</i>	2022

- If you believe, do I believe? Examining the influence of source cues and social context on persuasion by misinformation**
Society for Social and Personality Psychology Attitudes & Social Influence Pre-conference (Data-blitz) 2022
- If you believe, do I believe? Examining the influence of source cues and social context on persuasion by misinformation**
Society for Social and Personality Psychology Intervention Science Pre-conference (Poster) 2022
- Social cues and misinformation susceptibility**
Disinformation Working Group (led by Jeff Lees, Virtual Talk) 2021
- Examining the effect of political source congruence on susceptibility & resistance to misinformation**
APA Society for Personality and Social Psychology (Division 8) Conference (Data-blitz) 2021
- Birds of a feather persuaded together: Investigating the effects of political source congruence on susceptibility and resistance to (mis)information**
Society for Social and Personality Psychology Attitudes & Social Influence Pre-conference (Data-blitz) 2021
- Birds of a feather persuaded together: Investigating the effects of political source congruence on susceptibility and resistance to (mis)information**
Society for Social and Personality Psychology Main Conference (Data-blitz) 2021
- The effects of source slant and political ideology on judgements of (mis)information**
Cambridge Social Psychology Seminar Series Talk 2021
- Political source congruence and misinformation susceptibility**
Disinformation Working Group (led by Jeff Lees) (Virtual Talk) 2021
- Political source congruence and misinformation**
St Edmund's Student Conference (Virtual Talk) 2021
- What's in a Like? Examining the effects of social information on perceptions of and resistance to persuasion by misinformation** 2020
Society for Social and Personality Psychology Convention (Poster) *New Orleans, USA*
- Inoculation: Psychological Perspectives on Tackling Fake News** 2019
Truth and Lies: Information in the Archives at The National Archives (Talk) *London, UK*
- Coercion and Fake News: Social Influence Mechanisms** 2019
Coercion Lecture Series at Lucy Cavendish College, University of Cambridge *Cambridge, UK*
- Crowd Predictions: A Proactive Decision-Tool for Dynamic Strategic Management** 2017
Strategic Risk Management Division at LEGO *Copenhagen, DK*

AWARDS & HONOURS

- Cambridge Student-Led Teaching Award (Shortlisted)** 2022
- Cambridge Society for the Application of Research Award (Finalist)** 2021
- The Society for Personality and Social Psychology Travel Award** 2020

St Edmund's College Travel Award	2020
Lancaster University Award	2016
Bilingual Award (Danish & English, IB Programme)	2012
Best Contributing Student Award (Oxford Summer School)	2011

REVIEWER POSITIONS

International Journal of Communication	2021-
Journal of Experimental Psychology	2022-

INDUSTRY POSITIONS

Relative Insight <i>Brand Language Analyst</i>	2014- 2017 Lancaster/London, UK
FLEX Market Research <i>Focus Group Leader</i>	2017 London, UK
FibreStar Drums <i>Project Consultant</i>	2016 Lancaster, UK
Martin Roll Company <i>Marketing Manager</i>	2015 Copenhagen, DK
Oh! By Copenhagen Fur <i>Strategy Intern</i>	2014 Copenhagen, DK
Retap <i>Marketing Assistant</i>	2013 Copenhagen, DK
Rhetoric Magazine <i>Content Writer</i>	2011 Copenhagen, DK

POPULAR SCIENCE PUBLICATIONS

Why we fall for fake news on our own social media feeds. Psychology Today (blog article), May 13th 2022.

Using collective intelligence to enhance team decision-making. Sinc (blog article), May 26th 2020

What is the predictive brain?. Collective Intelligence Unit. (blog article), March 12th 2018

The studies that "disproved" free will (and why it may not even matter). Collective Intelligence Unit (blog article), July 3rd 2018

Making each day a new beginning. (Magazine article) The Rhetoric Magazine., December 17th 2013

Gid det ikke var sket. (Short story in published book), Indsæt titel her (1st ed.). 2008

Pond of Poetry (online poetry collection), 2010-2018

STATISTICS AND CODING

Statistical Software R, RStudio (Intermediate), SPSS (Intermediate)

Statistical Analysis GLM, Regression, SEM, Factor Analysis

FORMAL DOCTORAL TRAINING AT CAMBRIDGE UNIVERSITY (148 hours)

Ethnographic Methods (8 hours)	2022
Experimental Design (7 hours)	2021
A Critical Analysis of Null Hypothesis Testing and its Alternatives (10 hours)	2021
Specialised Topics in Psychological Data Analysis (Using R) (8 hours)	2021
Data Science in Python (16 hours)	2021
Meta-analysis (8 hours)	2021
Secondary Data Analysis (2 hours)	2021
Qualitative Research Rigour (1 hour)	2021
Exploratory Data Analysis and Critiques of Significance Testing (3 hours)	2021
Issues in Measurement: Validity and Reliability (2 hours)	2020
Core Statistics (9 hours)	2020
Ethics in Data Collection and Use (2 hours)	2020
Introduction to R for Biologists (16 hours)	2020
Psychology as a Robust Science (16 hours)	2020
Effective Undergraduate Supervision (2.5 hours)	2020
Becoming a Productive Writer (2 hours)	2020
Psychometrics (6 hours)	2020
Time and Project Management (3 hours)	2019
Introduction to Stata (8 hours)	2019
Basic Quantitative Analysis (4 hours)	2019
Doing Multivariate Analysis (4 hours)	2019
Social Network Analysis (9 hours)	2019
Further Topics in Multivariate Analysis (4 hours)	2019

ADDITIONAL SCIENCE COMMUNICATION

Podcasts

- Interview for “The Inoculation” podcast series on Spotify and Apple Podcasts: “*Who Believes Misinformation? Are Liberals More Susceptible?*”. <https://open.spotify.com/episode/7ek3Pfe3OkGfXsrenl38T7?si=67df5e6233ea401e>.
- Interview for “The Deep Dive” podcast series by Marketing Agency Campfire available on Spotify and Apple Podcasts: “*Why Influencers are so Effective*”. <https://open.spotify.com/episode/0ebLeXyfPgclNGYzG7K11H?si=wUsmSOI0S66vt5s9K3QPUw>.
- Interview for “The Deep Dive” podcast series by Marketing Agency Campfire available on Spotify and Apple Podcasts: “*How Fake News is Changing the World*”. <https://open.spotify.com/episode/4CYM858qXnaha1jLKwAMih?si=e0480347a7d64bba>.
- Interview with Videnskab.dk, featured in article: <https://videnskab.dk/kultur-samfund/videnerfandeme-ikkeetsynspunkt>

Research Featured in the Press

- Royal Society Open Science article featured on Videnskab.dk: “*Computerspil lavet af forskere vil ‘vaccinere’ mod fake news - prøv det her*”. <https://videnskab.dk/teknologi-innovation/computerspil-lavet-af-forskere-vil-vaccinere-mod-fake-news-proev-det-her>
- Royal Society Open Science article featured on Medical Forum: “*A vaccine for the times?*”. <https://mforum.com.au/social-media-vaccine/>.
- Anthrozoös article featured on Science Daily: “*Women seeing baby animals have reduced appetite for meat*”. <https://www.sciencedaily.com/releases/2018/08/180801115254.htm>.
- Anthrozoös article featured on Plant Based News: “*Looking at pictures of baby animals reduces appetite for meat*”. <https://plantbasednews.org/culture/looking-pictures-baby-animals-reduces-appetite-meat/>.
- Anthrozoös article featured on VegNews: “*Women don’t find baby animals appetizing*”. <https://vegnews.com/2018/8/women-dont-find-baby-animals-appetizing>.
- Anthrozoös article featured on The Conversation: “*Baby animals really do reduce your appetite for meat, says psychologists*”. <https://theconversation.com/baby-animals-really-do-reduce-your-appetite-for-meat-say-psychologists-98122>.
- Anthrozoös article featured on BiobioChile: “*Mirar fotos de animales ‘bebés’ reduciría las ganas de comer carne, según estudio*”. <https://www.biobiochile.cl/noticias/sociedad/animales/2018/08/06/estudio-determino-que-las-fotos-de-animales-bebes-disminuyen-el-apetito-por-la-carne.shtml>.
- Anthrozoös article featured on Beritagar: “*Gambar anak binatang turunkan nafsu makan perempuan*”. <https://beritagar.id/artikel/gaya-hidup/gambar-anak-binatang-turunkan-nafsu-makan-perempuan>.

MUSIC PERFORMANCE

Cambridge Graduate Orchestra (<i>First Violin</i>)	2022
Cavendish Chorale Choir (<i>First Soprano</i>)	2018-2019
UCL String Orchestra (<i>First Violin</i>)	2016-2017
Lancaster University Symphony Orchestra (<i>Second Violin</i>)	2013-2016
Lancaster University Choir (<i>First Soprano</i>)	2013-2016

Athens Symphony Orchestra (<i>Second Violin</i>)	2012
Sankt Annae Gymnasium Choir (<i>First Soprano</i>)	2009-2010
Talent Programme – Copenhagen Music Schools (<i>First Violin</i>)	2006-2010
Hvidovre Symphony Orchestra (<i>Second Violin</i>)	2005-2008